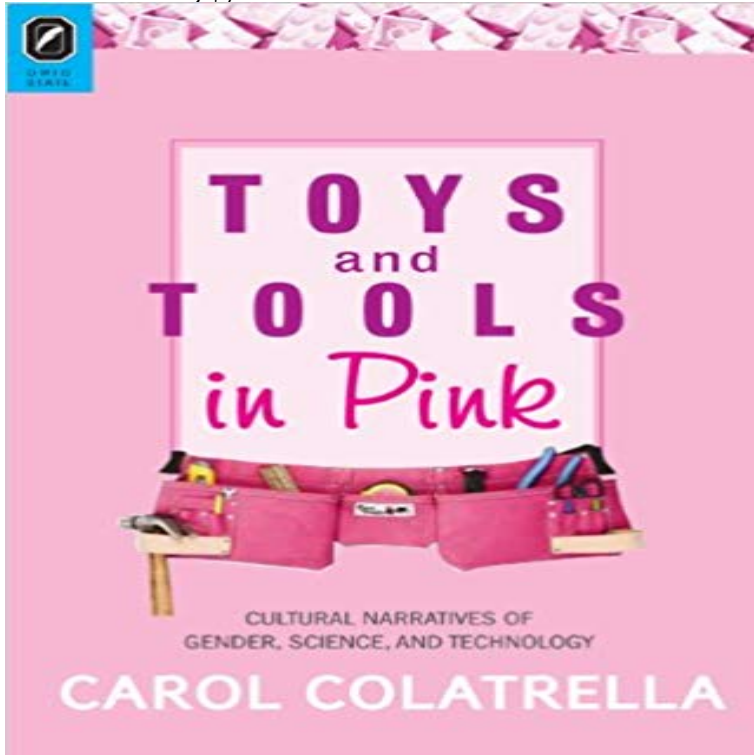


Toys and Tools in Pink: Cultural Narratives of Gender, Science, and Technology



Science, Technology, Engineering, and Mathematics (STEM) programs work collaboratively to connect education and research at the institutional, national, and global levels. But what role do women play in STEM? In this very timely book, Carol Colatrella responds to the under-representation of women in STEM by considering how gender inflects literary and media representations. In her analysis of fictional and cinematic texts that reference STEM, she investigates cultural tensions concerning sex rolestensions that continue to be influential in todays world. Toys and Tools in Pink analyzes female character types that recur in fictional narratives in print, on television, and in the cinema: female criminals and detectives, mothers who practice medicine, and babe scientists, among others. It also investigates how narrative settings and plots both subsume and influence cultural stereotypes of gender in prescribing salient professional and personal codes of conduct in the STEM fields. Literary and historical case studies in Toys and Tools in Pink examine issues of womens abilities in, access to, and management of science and technology. These issues appear in debates among university faculty, politicians, and public policy analysts concerned about womens participation in STEM fields. Current analyses of diverse fictions and films demonstrate a continuing interest in womens place in science and technology and also create new, evolving understandings of femininity and masculinity that revise earlier stereotypes.

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