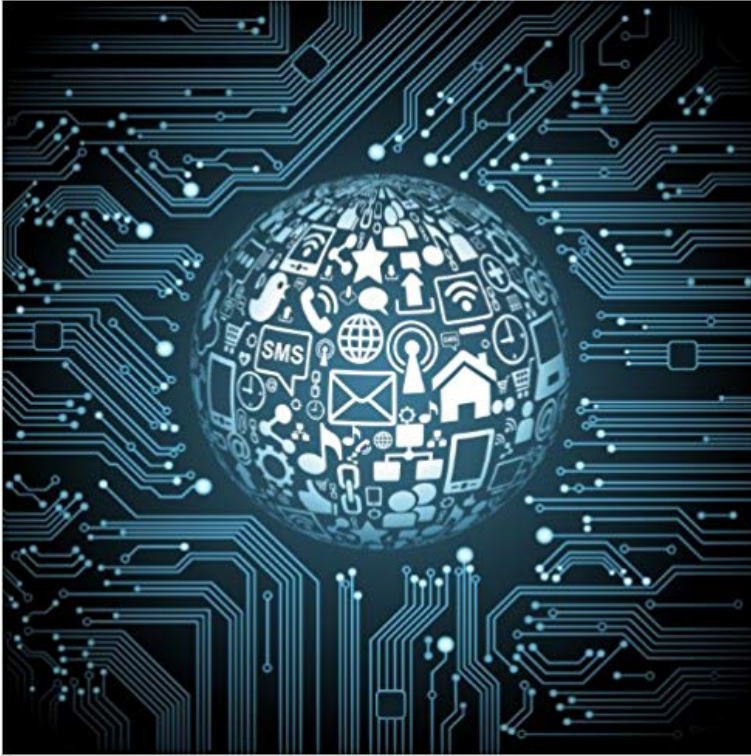


# The Book on Blogging and Online Marketing



Today, blogging is everywhere. Companies blog. Celebrities blog. Even the horses in the Kentucky Derby have blogs. But who is making a difference with their blog? Who is growing their brand, or their business, by blogging? What platforms are they using, and what online marketing strategies are they employing? The Book on Blogging and Online Marketing answers those questions, helping you build a successful blog in today's saturated blogosphere. And because blogging platforms are always evolving and Google's algorithm always changing, I'll be updating The Book on Blogging quarterly online, so be sure to check back often for updates at the Amazon store and my sites below. See you round the blogosphere! Thanks for reading! - Brian Milne

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