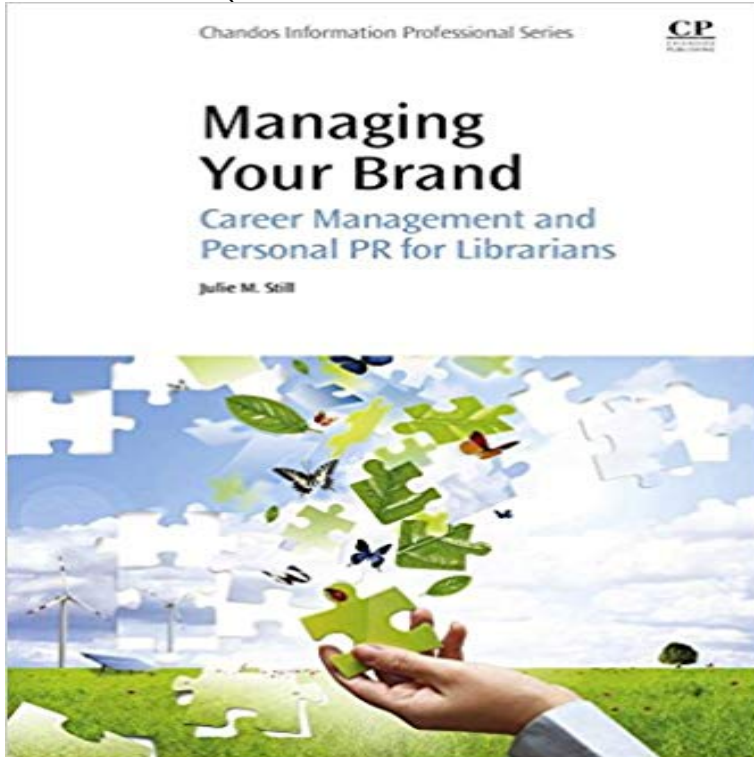


Managing Your Brand: Career Management and Personal PR for Librarians (Chandos Information Professional)



Managing Your Brand: Career Management and Personal PR for Librarians sets out guidelines for developing career pathways, including options for career change and the exploration of community service, as an avenue that can provide new opportunities. The text allows librarians at all levels to maximize their talents, providing them with career planning strategies that will facilitate professional development and personal satisfaction. Early chapters provide advice and strategies to readers, with later chapters addressing working relationships, librarianship, scholarship, and other forms of service. Addresses career concerns, but also takes family life into account. Explains branding as a way of focusing a career around a few key ideas, while also allowing for growth and shifts in interests. Folds in sources from the business and general academic world along with librarianship. Sets out simple habits people can cultivate that are helpful in tenure and career development.

Managing Your Brand: Career Management and Personal PR for : Managing Your Brand: Career Management and Personal PR for Librarians (Chandos Information Professional) (9781843347699): Julie Still: **Managing Your Brand: Career Management and Personal PR for** Managing Your Brand - Career Management and Personal PR for Librarians - Paperback - 2015. Julie Still Serie: Chandos Information Professional Series **Managing your brand : career management and personal PR for** Its never too early to get active in professional associations, and with a variety of opportunities available Waltham, MA: Chandos Publishing. Managing your brand: Career management and personal PR for librarians. **Managing Your Brand: Career Management and Personal PR for** : Managing Your Brand: Career Management and Personal PR for Librarians (Chandos Information Professional): 1843347695 Clean and **Managing Your Brand: Career Management and Personal PR for** Managing your brand : career management and personal PR for librarians. Responsibility 114 p. 24 cm. Series: Chandos information professional series **Managing Your Brand: Career Management and Personal PR for** Editorial Reviews. Review. I highly recommend this book to all types of librarians this book Managing Your Brand: Career Management and Personal PR for Librarians (Chandos Information Professional) - Kindle edition by Julie Still. **Managing Your Brand: Career Management and Personal PR for** Julie Still - Managing Your Brand: Career Management and Personal PR for and Personal PR for Librarians (Chandos Information Professional) (English) **Managing Your Brand - 1st Edition - Elsevier** Managing Your Brand: Career Management and Personal PR for Librarians (Chandos Information Professional) by Julie Still PDF Managing Your Brand: Career Management and Personal PR for Librarians (Chandos Information Professional) by Julie Still English 2015 **Career Management and Personal PR for Librarians (Chandos** University Libraries. IT Services Calendars & Schedules UAlbany Home. ASK US! UAlbany Libraries Continuing education is particularly significant

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